Digital Options in Digital Issues

**Sizes/Specs**

- **FULL BANNERS** (top/bottom)
  468 px wide x 60 px high
- **SKYSCRAPERS** (right/left)
  120 px wide x 600 px high
- **LEFT OF COVER**
  - It can be any size up to the trim size of the magazine. 80% of the trim size is recommended.
  550 px wide x 480 px high
  (IAB Large Pop-Up Size)

*Ask your sales representative for more information & pricing.*

**Banners**

(top or bottom)
Visible throughout the entire reading experience

**Skyscrapers**

(left or right)
These pillars on either side of the nxtbook are visible throughout the entire reading experience, in 3.0 to present only. These sponsor images can be no taller than the height of the publication page.

**Left of Cover**

Only visible when viewing the cover spread. The creative can be as large as the trim size of the cover.

**Video**

Activated by tapping somewhere on an image or the ad in the digital edition or can activate automatically. Videos can come from YouTube, Vimeo, or using a video file.

**Ad-Gen**

Add a call to action to your ad and have a pop up box appear. Readers can submit their information for more information, to win a contest and a variety of other possibilities.

**Social Media Icons**

Add these to your ad and have them activated to take you to the social media page.
In the next issue of Supply Chain World, we spotlight companies and projects in the Southeastern United States.

Interested in being featured in Supply Chain World? Contact Alan Dorich.

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